

project union: guatemala

The 'Union' Relationship

Union-Hand Roasted has a mission to source high quality coffees which reward farmers with premium prices. This enables farmers to make ongoing improvements to their land and to provide for the workers and their families.

We have been sourcing coffee from special farms in Latin America for nearly 6 years and have enjoyed the benefit from the progress they have made towards maintaining high quality coffee production.

We want to build on the relationship we have with the farms by supporting new initiatives that you can also support directly along with us. This will enable them to continue the programmes they started from the purchases by Union-Hand Roasted.



Rony Asensio: Finca Santa Ana la Huerta

Finca Santa Ana La Huerta is a coffee farm located in Morazan, El Progreso, Guatemala positioned at an altitude around 5000 feet above sea level. The farm belongs to Rony Asensio and his brother-in-law Louis-Pedro Zelaya and occupies around 109.27 ha. (270 acres). With around 68.6 ha (167 acres) devoted to coffee plantation and shade trees with the rest of the farm conserved as natural forest land.

The farm is in an isolated region and represents a very important source of work for poor communities who have little opportunity for work.

During the 5 years we have been buying coffee from Rony the sustainable premium we have paid has contributed towards significant improvements at the farm. These benefits have increased the quality of the coffee and developed the welfare conditions for workers at the farm.

- Provided houses for the permanent workers
- Installed solar panels on the housing
- Built a Wet Coffee Mill to pulp and wash the harvested coffee cherries
- Increased the size of the patios for sun drying the coffee.
- Developed a "Vormiculture" to produce high quality organic material for the soil
- Created a bio-digester to clean up process water to environmental standards



During the harvest, a high number of temporary workers pick the coffee cherries. Rony is now improving the welfare facilities for these workers by building extensive housing, cooking and sanitary facilities to accommodate them.

When I spoke with Rony about working on a project together, he said.

"Thank you for buying our coffee, and to assure you we will all make our best effort to continue to give you the excellent quality we always have".

"To help us improve the social areas, which I'm very grateful for, I think your contribution would be of help if it could be invested to progress the construction for the temporary workers. The reason for this is that they represent over 70% of the people who work to produce our coffee and are surely the most needed.

"I think this project will make their working season a lot more pleasing and safe".

Now you can be a part of this Union Relationship

The construction of the workers houses has commenced and we want to support their completion plus ongoing assistance for cooking and shower-block facilities. Also the provision of beds, mattresses, blankets and fire-extinguishers which are replaced regularly all need to be funded too. These items are very important to the workers and will make a big difference to their conditions

Guatemala Santa Ana La Huerta is our exceptional single estate coffee giving complex, honey and red berry fruit, with tobacco and chocolate notes. It is an important coffee in our Bright Note blend.



UNION
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hand-made coffee from hands-on people